# ArtsQuest and Affiliates

December 31, 2019 and 2018

Consolidated Financial Statements and Independent Auditors' Report



### ARTSQUEST AND AFFILIATES DECEMBER 31, 2019 AND 2018

### **CONTENTS**

	Page(s)
Independent Auditors' Report	2-3
Consolidated Financial Statements	
Consolidated Statements of Financial Position	4
Consolidated Statement of Activities	5
Consolidated Statements of Functional Expenses	6-7
Consolidated Statements of Cash Flows	8
Notes to Consolidated Financial Statements	9-27
Supplementary Information	
Independent Auditors' Report on Supplementary Information	28
Consolidating Statements of Financial Position	29
Consolidating Statements of Activities	30-31
Consolidating Statement of Program Expenses	32
Consolidating Statement of Supporting Expenses	33
Consolidating Statements of Cash Flows	34



### **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors of ArtsQuest and Affiliates

We have audited the accompanying consolidated financial statements of ArtsQuest and Affiliates, which comprise the consolidated statements of financial position as of December 31, 2019 and 2018, and the related consolidated statements of functional expenses and cash flows for the years then ended and the consolidated statement of activities for the year ended December 31, 2019, and the related notes to the consolidated financial statements.

#### Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion the consolidated financial statements referred to above present fairly, in all material respects, the financial position of ArtsQuest and Affiliates as of December 31, 2019 and 2018, and its cash flows for the years then ended, and the changes in net assets for the year ended December 31, 2019 in accordance with accounting principles generally accepted in the United States of America.

#### **Report on Summarized Comparative Information**

We have previously audited the ArtsQuest and Affiliates 2018 consolidated financial statements, and we expressed an unmodified audit opinion on those consolidated financial statements in our report dated December 17, 2019. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2018, is consistent in all material respects, with the audited financial statements from which it has been derived.

Concarmon, miller + Co., P.C.

Bethlehem, PA July 30, 2020

### <u>ARTSQUEST AND AFFILIATES</u> <u>CONSOLIDATED STATEMENTS OF FINANCIAL POSITION</u>

CONSOLIDATED STATEMENTS OF FINANCE	Decem	<u>.</u> ber 31,
	2019	2018
<u>ASSETS</u>		
CURRENT ASSETS		
Cash and cash equivalents - unrestricted	\$ 6,550,252	\$ 3,634,784
Investments, at fair value (Note 8)	2,304,167	178,102
Accounts receivable, net of allowance of \$57,731 and		
\$17,009 for 2019 and 2018, respectively (Note 2)	377,886	373,502
Other receivables	206,564	373,939
Pledges receivable, less allowance of \$7,893 and \$15,017		
for 2019 and 2018, respectively (Note 5)	1,965,619	1,260,870
Prepaid expenses	248,123	193,119
Inventory	189,120	180,832
Total Current Assets	11,841,731	6,195,148
PROPERTY, FURNITURE AND EQUIPMENT, NET (Note 6)	24,685,265	25,129,420
OTHER ASSETS		
Restricted cash (Note 7)	45,369	71,935
Restricted investments (Note 8)	1,194,405	979,694
Pledges receivable, net (Note 5)	565,758	1,285,119
Insurance policies on charitable gift annuities	4,470,383	405,791
Total Other Assets	6,275,915	2,742,539
Total Assets	\$ 42,802,911	\$ 34,067,107
	φ 12,002,711	\$ 51,007,107
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Current portion of capital lease obligations (Note 13)	\$ 3,268	\$ 6,605
Current portion of term debt (Note 12)	215,995	211,745
Current portion of vendor advances (Note 20)	225,000	0
Accounts payable and accrued expenses	2,009,722	1,380,831
Deferred revenue	947,070	1,248,283
Refundable advances	188,099	369,078
Total Current Liabilities	3,589,154	3,216,542
LONG-TERM LIABILITIES		
Capital lease obligations, net of current portion (Note 13)	0	3,268
Term debt, net of current portion (Note 12)	7,136,971	7,352,960
Vendor advances, net of current portion (Note 20)	1,650,000	0
Charitable gift annuities (Note 10)	3,512,833	321,294
Total Long-Term Liabilities	12,299,804	7,677,522
Total Liabilities	15,888,958	10,894,064
NET ASSETS		
Net assets without donor restrictions	22,184,876	19,116,867
Net assets with donor restrictions	4,729,077	4,056,176
Total Net Assets	26,913,953	23,173,043
Total Liabilities and Net Assets	\$ 42,802,911	\$ 34,067,107
	- · <b>=</b> , <b>··=</b> , <b>··</b>	·,007,107

The accompanying notes are an integral part of the consolidated financial statements.

### ARTSQUEST AND AFFILIATES CONSOLIDATED STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2019 (WITH COMPARATIVE TOTALS FOR 2018)

	20	)19		
	Without Donor	With Donor	- To	tals
	Restrictions	Restrictions	2019	2018
PUBLIC SUPPORT AND REVENUE				
Public Support				
In-kind contributions	\$ 2,537,813	\$ 0	\$ 2,537,813	\$ 2,425,359
Contributions	4,454,683	1,854,624	6,309,307	3,400,976
Grants	1,515,409	468,400	1,983,809	1,187,650
Total Support	8,507,905	2,323,024	10,830,929	7,013,985
Revenue				
Programs	2,568,989		2,568,989	2,854,554
Festivals	10,457,637		10,457,637	8,261,379
Fundraising events, net of direct expenses of				
\$24,168 and \$18,371 for 2019 and 2018, respectively	110,207		110,207	116,129
Box office and retail	756,861		756,861	910,384
Other	2,299,731		2,299,731	2,162,107
Total Revenue	16,193,425	0	16,193,425	14,304,553
NET ASSETS RELEASED FROM				
RESTRICTIONS	1,850,736	(1,850,736)	0	0
Total Support and Revenue	26,552,066	472,288	27,024,354	21,318,538
EXPENSES				
Program services				
Programs and events	6,991,780		6,991,780	7,357,631
Festivals	13,028,096		13,028,096	11,712,760
Box office and retail	515,438		515,438	716,044
Total Program Services	20,535,314	0	20,535,314	19,786,435
Supporting services				
General & administrative	2,084,461		2,084,461	1,561,145
Fundraising	1,169,828		1,169,828	1,094,718
Total Supporting Services	3,254,289	0	3,254,289	2,655,863
Total Expenses	23,789,603	0	23,789,603	22,442,298
INCOME (LOSS) FROM OPERATIONS	2,762,463	472,288	3,234,751	(1,123,760)
INVESTMENT INCOME (LOSS), NET	305,546	200,613	506,159	(48,740)
CHANGE IN NET ASSETS	3,068,009	672,901	3,740,910	(1,172,500)
NET ASSETS, JANUARY 1	19,116,867	4,056,176	23,173,043	24,345,543
NET ASSETS, DECEMBER 31	\$ 22,184,876	\$ 4,729,077	\$ 26,913,953	\$ 23,173,043

The accompanying notes are an integral part of the consolidated financial statements.

## <u>ARTSQUEST AND AFFILIATES</u> <u>CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES</u> <u>YEAR ENDED DECEMBER 31, 2019</u>

### (WITH SUMMARIZED TOTALS FOR THE YEAR ENDED DECEMBER 31 2018)

	Pro	ograms and		В	ox Office	To	tal Program	G	eneral &			Tota	l Supporting	Tot	als	
		Events	 Festivals	a	nd Retail		Services	Adı	ninistrative	Fı	undraising		Services	 2019		2018
Salaries	\$	2,146,200	\$ 1,444,269	\$	291,661	\$	3,882,130	\$	606,621	\$	750,526	\$	1,357,147	\$ 5,239,277	\$	5,195,440
Benefits and taxes		326,951	375,508		58,994		761,453		40,815		248,321		289,136	1,050,589		934,780
Total Salaries and Related Expenses		2,473,151	 1,819,777		350,655		4,643,583		647,436		998,847		1,646,283	 6,289,866		6,130,220
Advertising		572,555	1,267,983		397		1,840,935		66,615		25,375		91,990	1,932,925		2,279,046
Artistic expense		1,091,797	3,850,848				4,942,645						0	4,942,645		4,578,044
Bad debt (recoveries) expense		,,	- , ,				0		52,822				52,822	52,822		(69,461)
Bank charges					36,352		36,352		167,094				167,094	203,446		248,047
Classroom expenses		211,150	4,635		, ,		215,785		,				0	215,785		175,070
Cost of goods sold		70,608	223,848		122,970		417,426						0	417,426		400,310
Depreciation and amortization		853,979					853,979		194,031				194,031	1,048,010		1,150,626
Equipment and leases		14,606					14,606		26,505				26,505	41,111		83,341
Food and beverage		50,694	2,189,494				2,240,188						0	2,240,188		1,720,959
Hospitality			187,721				187,721						0	187,721		149,760
Information systems and technology					3,275		3,275		261,258				261,258	264,533		150,182
Interest							0		243,966				243,966	243,966		265,499
Lighting, sound and staging		26,273	893,289				919,562						0	919,562		621,193
Miscellaneous		85,097	28,021				113,118		82,870		37		82,907	196,025		153,770
Occupancy		282,280	468,312				750,592		32,545				32,545	783,137		710,775
Office		437	8		1,789		2,234		149,496		12,652		162,148	164,382		183,088
Printing		99,376	15,620				114,996				10,019		10,019	125,015		117,181
Production		359,510	2,002,823				2,362,333		22,378		45,198		67,576	2,429,909		2,152,774
Professional fees							0		132,559		77,700		210,259	210,259		263,821
Repairs and maintenance		270,864	2,925				273,789		4,886				4,886	278,675		354,489
Supplies		227,374	7,651				235,025						0	235,025		235,901
Utilities		302,029	 65,141				367,170						0	 367,170		387,663
		4,518,629	 11,208,319		164,783		15,891,731		1,437,025		170,981		1,608,006	 17,499,737		16,312,078
Total Expenses	\$	6,991,780	\$ 13,028,096	\$	515,438	\$	20,535,314	\$	2,084,461	\$	1,169,828	\$	3,254,289	\$ 23,789,603	\$	22,442,298

The accompanying notes are an integral part of the consolidated financial statements

### ARTSQUEST AND AFFILIATES CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2018

	Programs Event		Festivals	ox Office nd Retail	To	Total Program Services		eneral & ministrative	Fu	Fundraising		l Supporting Services	 Total Expenses
Salaries	\$ 2,10	),597	\$ 1,532,821	\$ 300,152	\$	3,933,570	\$	553,608	\$	708,262	\$	1,261,870	\$ 5,195,440
Benefits and taxes	384	4,543	280,604	54,947		720,094		101,346		113,341		214,686	934,780
Total Salaries and Related Expenses	2,48	5,140	1,813,425	 355,099		4,653,664		654,954		821,603		1,476,556	 6,130,220
Advertising	57	2,554	1,693,695	2,417		2,268,666		2,172		8,208		10,380	2,279,046
Artistic expense		3,274	3,194,770	, .		4,578,044				-,		0	4,578,044
Bad debt	,		-, - ,			0		(83,670)		14,209		(69,461)	(69,461)
Bank charges				172,821		172,821		75,226		*		75,226	248,047
Classroom expenses	17	2,963	2,107			175,070						0	175,070
Cost of goods sold	4	2,588	198,413	159,309		400,310						0	400,310
Depreciation and amortization	1,024	4,660	63,852	11,729		1,100,241		10,545		39,840		50,385	1,150,626
Equipment and leases						0		83,341				83,341	83,341
Food and beverage	3	9,739	1,681,220			1,720,959						0	1,720,959
Hospitality	11	2,847	136,913			149,760						0	149,760
Information systems and technology				2,321		2,321		147,861				147,861	150,182
Interest						0		265,499				265,499	265,499
Lighting, Sound and Staging	34	4,029	587,164			621,193						0	621,193
Miscellaneous	5	8,016	62,092			120,108		27,262		6,400		33,662	153,770
Occupancy	24	8,791	454,198			702,989		7,786				7,786	710,775
Office	14	1,494	18,053	12,348		44,895		122,545		15,648		138,193	183,088
Printing	10	1,528	15,653			117,181						0	117,181
Production	37	5,925	1,700,923			2,077,848		25,720		49,206		74,926	2,152,774
Professional Fees						0		124,216		139,605		263,821	263,821
Repairs and maintenance	25	3,617	3,184			256,801		97,688				97,688	354,489
Supplies	22	5,489	9,412			235,901						0	235,901
Utilities	30	9,977	77,686	 		387,663						0	 387,663
	4,87	2,491	9,899,335	360,945		15,132,771		906,191		273,116		1,179,307	16,312,078
Total Expenses	\$ 7,35	7,631	\$ 11,712,760	\$ 716,044	\$	19,786,435	\$	1,561,145	\$	1,094,719	\$	2,655,863	\$ 22,442,298

The accompanying notes are an integral part of the consolidated financial statements

### ARTSQUEST AND AFFILIATES CONSOLIDATED STATEMENTS OF CASH FLOWS

		Years Ended December 31,				
		2019		2018		
CASH FLOWS FROM OPERATING ACTIVITIES						
Change in net assets	\$	3,740,910	\$	(1,172,500)		
Adjustments to reconcile change in net assets			·	()/		
to net cash provided by operating activities						
Depreciation		1,025,325		1,150,626		
Interest expense - amortization of debt issuance costs		22,686		22,686		
Bad debt (recoveries) expense		52,822		(69,461)		
Realized gain on investments		(31,330)		(88,126)		
Unrealized (gain) loss on investments		(358,933)		170,682		
Change in value of annuity agreement		278,279		7,616		
Changes in operating assets and liabilities		270,279		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Accounts receivable		(57,206)		145,081		
Other receivables		167,375		(261,196)		
Pledges receivable		14,612		667,098		
Prepaid expenses		(55,004)		25,654		
Inventory		(8,288)		29,215		
Accounts payable and accrued expenses		628,891		(476,166)		
Deferred revenue		(301,213)		1,010,151		
Net Cash Provided by Operating Activities		4,937,947		1,530,438		
CASH FLOWS FROM INVESTING ACTIVITIES		1,937,917		1,000,100		
Capital expenditures		(581,170)		(385,065)		
Purchase of restricted investments, net of sales		(1,950,513)		(383,003) (153,551)		
Purchase of insurance policies, net of distributions Net Cash Used in Investing Activities		$\frac{(3,608,653)}{(6,140,336)}$		$\frac{(405,791)}{(944,407)}$		
CASH FLOWS FROM FINANCING ACTIVITIES		(0,140,550)		()-1-1,-107)		
Payments on capital lease obligations		(6,605)		(6,295)		
Payments on term borrowings		(234,425)		(247,590)		
Proceeds from vendor advances		1,875,000		(247,390)		
Proceeds from issuance of annuities, net of gift portion		2,913,260		325,000		
Payments on annuities		(455,939)		(11,322)		
Net Cash Provided by Financing Activities		4,091,291		59,793		
NET INCREASE IN CASH AND CASH EQUIVALENTS		2,888,902		645,824		
CASH AND CASH EQUIVALENTS, JANUARY 1		3,706,719	<u>ф</u>	3,060,895		
CASH AND CASH EQUIVALENTS, DECEMBER 31	\$	6,595,621	\$	3,706,719		
SUPPLEMENTAL DISCLOSURES OF CASH	FLOW INFO	ORMATION				
NON-CASH OPERATING ACTIVITIES						
In-kind contribution of services	\$	2,537,813	\$	2,375,882		
ADDITIONAL CASH FLOW INFORMATION						
Cash payments for interest	\$	243,966	\$	252,424		
CASH BALANCES, DECEMBER 31						
Unrestricted		6,550,252		3,634,784		
Restricted for endowment		45,369		71,935		
Restricted for endowment	\$	6,595,621	\$	3,706,719		
	φ	0,575,021	ψ	5,700,719		

The accompanying notes are an integral part of the consolidated financial statements.

#### NOTE 1 Nature and Purpose of the Organization

ArtsQuest is a not-for-profit organization whose mission is to provide access to the arts, culture, and educational programs for the diverse residents of the Lehigh Valley in Pennsylvania, and others who seek access to those programs in our community. This is accomplished by using arts and culture as key elements of economic development for the Lehigh Valley's urban communities. ArtsQuest provides quality cultural experiences for individuals, families, youth, children at risk, senior citizens, and individuals with special needs. Further, ArtsQuest presents local, regional, national and international visual and performing artists of the highest quality, provides access to new artistic and creative formats afforded by technology, and provides education in the creative arts in areas not well represented by traditional educational institutions in the community and by being a resource for arts education and arts-in-education for the region. ArtsQuest also partners with business organizations, educational institutions, government agencies and other tax-exempt organizations in the furtherance of their mission. ArtsQuest Foundation is engaged in providing financial support for ArtsQuest. Artonomous Media is a Pennsylvania limited partnership formed to offer advertising and marketing services in the Lehigh Valley. The Friends of the Levitt Pavilion at Steelstacks is a not-for-profit organization whose mission is to provide free concerts of an arts and culture theme to the general public.

#### NOTE 2 Summary of Significant Accounting Policies

#### **Financial Statement Presentation**

The accompanying consolidated financial statements include the accounts of ArtsQuest, ArtsQuest Foundation, Artonomous Media and the Friends of the Levitt Pavilion, collectively known as the "Organization". ArtsQuest Foundation (the "Foundation"), Artonomous Media ("Media") and the Friends of the Levitt Pavilion at Steelstacks (the "Pavilion") are consolidated since ArtsQuest has an economic interest in these entities. The Foundation was created in December 2003 and began operations during 2004. The Pavilion was incorporated in December 2010 and began operations in July 2011. Media was created in December 2009 and began operations in February 2012. Intercompany transactions and balances have been eliminated in consolidation.

The consolidated financial statements include certain prior year summarized comparative information in total but not by net asset classes. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's consolidated financial statements for the year ended December 31, 2018, from which the summarized information was derived.

#### **Basis of Accounting**

The accompanying consolidated financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with FASB ASC 958, *Not-for-Profit Entities*.

#### **NOTE 2** Summary of Significant Accounting Policies (Continued)

#### **Basis of Presentation**

The Organization's net assets and changes therein are classified and reported as follows:

**Net Assets Without Donor Restrictions** – Net assets that are not subject to donor-imposed restrictions or law.

**Net Assets With Donor Restrictions** – Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

#### **Cash Equivalents**

Cash equivalents include short-term highly liquid investments, which are readily convertible into cash.

#### **Concentration of Credit Risk**

The Organization may be subject to credit risk on its cash and cash equivalent assets, which are placed with high credit-quality financial institutions. The Federal Deposit Insurance Corporation ("FDIC") coverage is \$250,000 for all accounts. From time to time, the Organization may have amounts on deposit in excess of the FDIC limits. The Organization had an at risk balance of approximately \$5,830,000 at December 31, 2019.

#### Accounts Receivable

Accounts receivable are stated at the amount the Organization expects to collect. These receivables are non-interest bearing and are not collateralized. The Organization maintains allowances for credit losses resulting from the inability of its customers to make required payments.

Management considers the following factors when determining the collectability of specific customer accounts: historical collection experience, a review of the current status of receivables and judgment. Based on management's assessment, the Organization provides for estimated credit losses through a charge to earnings and a credit to a valuation allowance. Balances that remain outstanding after the Organization has used reasonable collection efforts are written off through a charge to the valuation and a credit to accounts receivable. The balance in the allowance for credit losses at December 31, 2019 and 2018 was \$57,731 and \$17,009, respectively.

#### **NOTE 2** Summary of Significant Accounting Policies (Continued)

#### **Pledges Receivable**

Pledges receivable are unconditional promises to give that are recognized as contributions when the promise is received. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on these amounts are computed using a risk-free interest rate applicable to the years in which the promises are received, ranging from 1.31% to 2.62%. Amortization of the discounts is included in contribution revenue.

Conditional promises to give are not included as support until the conditions on which they depend are substantially met.

The Organization maintains allowances for credit losses resulting from the inability of its donors to make pledged payments. The allowance is based on prior years' experience and management's analysis of specific promises made. The balance in the allowance for credit losses at December 31, 2019 and 2018 was \$7,893 and \$15,017, respectively.

#### **Inventory**

Inventory consists of souvenir and gift shop items and is stated at the lower of cost or market valued on an average cost basis.

#### **Property, Furniture and Equipment**

Donations of property, furniture and equipment are recorded as support at their estimated fair value. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose.

Purchased property, furniture and equipment are carried at cost, less accumulated depreciation. Maintenance and repairs that neither materially add to the value of property nor appreciably prolong its life are charged to expense. The cost of assets retired or otherwise disposed of and the related accumulated depreciation are eliminated from the accounts in the year of disposal. Related gains or losses from such transactions are credited or charged to income.

Depreciation is computed using the straight-line method over the estimated useful lives of the assets ranging from three to forty years.

#### Valuation of Investments in Securities at Fair Value

The Organization complies with the provisions of FASB ASC 820, *Fair Value Measurement and Disclosures*. Under ASC 820, fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (i.e., the "exit price") in an orderly transaction between market participants at the measurement date.

#### **NOTE 2** Summary of Significant Accounting Policies (Continued)

#### Valuation of Investments in Securities at Fair Value (Continued)

ASC 820 establishes a fair value hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Observable inputs are those that market participants would use in pricing the asset or liability based on market data obtained from sources independent of the Organization. Unobservable inputs reflect the Organization's assumption about the inputs market participants would use in pricing the asset or liability developed based on the best information available in the circumstances.

The fair value hierarchy is categorized into three levels based on the inputs as follows:

**Level 1** – Valuations based on unadjusted quoted prices in active markets for identical assets or liabilities that the Organization has the ability to access. Valuation adjustments and block discounts are not applied to Level 1 securities. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these securities does not entail a significant degree of judgment.

**Level 2** – Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.

Level 3 - V aluations based on inputs that are unobservable and significant to the overall fair value measurement.

#### **Debt Issuance Costs**

The Organization complies with the provisions of FASB ASU 2015-03, *Interest-Imputed Interest (Subtopic 835-30) Simplifying the Presentation of Debt Issuance Costs*, which simplifies the presentation of debt issuance costs by requiring debt issuance costs related to a debt liability to be presented in the balance sheet as a direct deduction from the carrying amount of that liability, consistent with debt discounts. Amortization of the debt issuance costs is reported as interest expense in the consolidated statements of operations.

#### **Revenue Recognition**

#### **Public Support**

In accordance with ASC 958, public support is comprised primarily of contributions which are recorded as revenue when an unconditional promise to give has been made. Contributions received are recorded as net assets without donor restrictions or net assets with donor restrictions, depending on the existence and/or nature of any donor-imposed restrictions. Contributions that are restricted by the donor are reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the contribution is recognized. All other donor restricted contributions are reported as an increase in net assets with donor restrictions, depending on the nature of the restriction.

#### **NOTE 2** Summary of Significant Accounting Policies (Continued)

#### **Revenue Recognition (Continued)**

#### **Public Support (Continued)**

When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from restrictions.

#### Revenue

In accordance with ASC 606, *Revenue from Contracts with Customers*, revenue from the Organization's various programs, festivals and events are recognized as the respective services are performed or goods are delivered to the customer. Typically, these revenues are comprised of ticket sales and associated fees, food and beverage, merchandise, and rental fees. Cash receipts collected for events which will occur in a future period are recognized as deferred revenue upon receipt and until such time that the performance obligation has been provided.

Revenue from catering services and facility and studio rentals, which are reported as other income in the consolidated statement of activities, are recognized on a monthly basis as the services are performed.

Advertising income is recognized over the period of time in which the services will be provided.

Membership fees are comprised of an exchange element based on the value of benefits provided, and a contribution element for the difference between the total fees paid and the exchange element. The Organization recognizes the exchange portion of membership dues over the membership period, and the contribution portion immediately. The Organization records special events revenue equal to the fair value of direct benefits to donors, and contribution income for the excess received when the event takes place.

The following table shows the Organization's revenue disaggregated according to the timing of the transfer of goods or services:

	Decem	ıber 31,
	2019	2018
Revenue recognized at a point in time:		
Ticket sales and associated fees	\$ 11,291,226	\$ 10,045,203
Food and beverage	1,876,977	1,618,009
Classes and programs	718,362	587,451
Rental fees	976,276	923,849
Merchandise	805,203	742,983
Miscellaneous	392,873	275,590
	\$ 16,060,917	\$ 14,193,085
Revenue recognized over time:		
Advertising	\$ 132,508	\$ 111,468

#### **NOTE 2** Summary of Significant Accounting Policies (Continued)

#### **Revenue Recognition (Continued)**

As of December 31, 2019 and 2018, the Organization held no contract assets. Contract liabilities at December 31, 2019 and 2018 consisted solely of deferred revenue which totaled \$947,070 and \$1,248,283, respectively. Deferred revenue is generated primarily from ticket sales for events which will occur in a future period.

As identified above, the vast majority of the Organization's revenues are recognized at a point in time when the performance obligations are satisfied based upon transfer of control of the product or service to a customer. For merchandise sold, this transfer typically occurs upon shipment of the items to the customer. The Organization assesses the sale or service agreement to determine the proper transfer recognition. Generally, payment is received at the point of sale and contracts do not have any financing components.

In the sale of merchandise, the Organization provides shipping services to deliver some of its products. Shipping and handling costs that occur before the customer obtains control of the goods are deemed to be fulfillment activities and are accounted for as fulfillment costs. The Organization has made an accounting policy election (as permitted under ASU 2016-10, *Identifying Performance Obligations and Licensing*) to recognize any shipping and handling costs that are incurred after the customer obtains control of the goods as fulfillment costs which are accrued at the time of revenue recognition.

#### **Advertising and Promotions**

Advertising costs are charged to operations when incurred. Total advertising costs for the years ended December 31, 2019 and 2018 were \$1,932,925 and \$2,279,046, respectively. For the years ended December 31, 2019 and 2018, and included in total advertising costs, the Organization received \$1,401,556 and \$1,744,597, respectively, of in-kind advertising.

#### **Functional Allocation of Expenses**

The statements of functional expenses report certain categories of expenses that are attributable to one or more program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include facilities and equipment, depreciation and operating expenses, which are allocated based on the basis of use at each respective owned or leased property, as well as employment costs and contract services which are allocated on the basis of estimates of time and effort.

#### **Income Taxes**

The Internal Revenue Service recognizes ArtsQuest, the Foundation and the Pavilion as exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and similar state provisions. Income from activities not directly related to these Organization's tax-exempt purpose, if any, would be subject to taxation as unrelated business income. Media is a limited partnership ("LP") through which all net profits and net losses are allocated to the partners of the LP. As such, all earnings and losses are reported on the partnership's federal and state returns and flow to the company's partners individual tax returns.

#### **NOTE 2** Summary of Significant Accounting Policies (Continued)

#### **Income Taxes (Continued)**

Accordingly, no provision for income taxes is included in the accompanying consolidated financial statements.

The Organization complies with the guidance for uncertainty in income taxes using the provisions of FASB ASC 740, *Income Taxes*. Using that guidance tax positions initially need to be recognized in the financial statements when it is more-likely-than-not the position will be sustained upon examination by tax authorities.

As of December 31, 2019 and 2018, the Organization had no uncertain tax positions that qualify for either recognition or disclosure in the financial statements.

#### **Use of Estimates**

Management uses estimates and assumptions in preparing the consolidated financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could differ from those estimates.

#### **NOTE 3** Change in Accounting Principle

In May 2014, the FASB issued new revenue recognition guidance under Accounting Standards Update ("ASU") No. 2014-09, *Revenue from Contracts with Customers* (Topic 606). The guidance provides a single, comprehensive model for recognizing revenue from contracts with customers. The new revenue recognition guidance supersedes existing guidance and requires expanded disclosures relating to the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers. The Organization adopted the new standard effective January 1, 2019 using the modified retrospective transition method, which requires the cumulative effect of adoption, if any, to be recognized as an adjustment to opening retained earnings in the period of adoption.

As part of the adoption of the ASU, the Organization elected the following transition practical expedients: (i) to reflect the aggregate of all contract modifications that occurred prior to the date of initial application when identifying satisfied and unsatisfied performance obligations, determining the transaction price, and allocating the transaction price; and (ii) to apply the standard only to contracts that are not completed at the initial date of application. Because contract modifications are minimal, there is not a significant impact as a result of electing these practical expedients.

The Organization's revenue arrangements generally consist of a single performance obligation to transfer promised goods or services. As a result, the Organization did not identify any material differences in the amount and timing of revenue recognition for its revenue streams. Accordingly, the Organization did not record any transition adjustment upon adoption of the new guidance. Based on the Organization's evaluation process and review of its contracts with customers, the timing and amount of revenue recognized previously is consistent with how revenue is recognized under the new standard.

#### NOTE 4 Liquidity and Availability

The Organization receives significant contributions, grants and pledges that are restricted in use by the donors. The Organization considers and treats these gifts as restricted in accordance with the directions of the donors and such funds remain unavailable for general expenditures. Unrestricted contributions, grants and pledges are considered for use with respect to ongoing, major programs, central to its annual operations and such unrestricted gifts are available to meet cash requirements for general expenditures. The Organization manages its liquidity in accordance with two guiding principles: (1) controlling its operations within a prudent range of financial soundness and stability and, (2) maintaining adequate liquid assets to fund near – term operating requirements. The Organization monitors its liquidity position on a monthly basis and funds and maintains unrestricted investments and deposits which are immediately available for current expenditures.

Financial assets available for general expenditure within one year of the statement of financial position date, comprise the following:

Cash and cash equivalents - unrestricted	\$ 6,550,252
Investments available for operations	2,304,167
Accounts receivable, net	377,886
Other receivables	206,564
Pledges receivable within twelve months	1,965,619
	\$ 11,404,488

In addition, and as more fully described in Note 11, the Organization also has a committed line of credit in the amount of \$1,000,000, which it could draw upon in the event of an unanticipated liquidity need.

#### NOTE 5 Pledges Receivable

		December 31,					
		2019		2018			
Time restricted sponsorships and							
contributions	\$	2,628,857	\$	2,636,928			
Less unamortized discount		89,587		75,922			
Less allowance for uncollectible pledges							
contributions		7,893		15,017			
	\$	2,531,377	\$	2,545,989			
I and then one record	¢	1.065.610	¢	1 260 970			
Less than one year	\$	1,965,619	\$	1,260,870			
One to five years		565,758		1,285,119			
	\$	2,531,377	\$	2,545,989			

At December 31, 2019 and 2018, pledges receivables include promises to give totaling approximately \$1,425,200 and \$1,320,000, respectively, from five and two donors, respectively.

#### NOTE 6 Property, Furniture and Equipment

	 Decen	ıber	31,
	2019		2018
Buildings and improvements	\$ 27,780,433	\$	27,765,435
Site improvements	1,827,635		1,812,424
Land	3,004,392		3,004,392
Construction in progress	2,318,798		1,907,085
Furniture, fixtures and equipment	2,103,357		2,028,760
Staging equipment	3,617,097		3,553,946
Vehicles	 98,640		97,140
	40,750,352		40,169,182
Less accumulated depreciation	 16,065,087		15,039,762
	\$ 24,685,265	\$	25,129,420

Depreciation expense was \$1,025,325 and \$1,150,626 for the years ended December 31, 2019 and 2018, respectively.

#### NOTE 7 Restricted Cash

The Organization has classified, as restricted, certain cash and cash equivalents that are not available for use in its operations. The amounts restricted at December 31, 2019 and 2018 represent the cash portion of the Organization's Endowments which are restricted based on the contributions, earnings and appropriations during each year. Details of the endowments are more fully described in Note 9.

#### **NOTE 8** Investments

The Organization's investments are recorded at fair value and have been categorized based upon a fair value hierarchy, in accordance with ASC 820 (see Note 2). All investments held at December 31, 2019 and 2018, respectively, are considered Level 1 investments, and are summarized as follows:

	Investments at Fair Value as of December 31, 2019							
	Level 1	Level	2	Leve	13		Total	
Without Donor Restrictions:								
Mutual funds								
Large cap MF	\$ 1,062,159	\$	0	\$	0	\$	1,062,159	
Small / mid cap	156,680						156,680	
Developed international	150,070						150,070	
Emerging international	103,481						103,481	
Other international	71,944						71,944	
Alternatives	76,172						76,172	
Fixed income funds								
US treasuries	25,471						25,471	
Mortgages/asset backed	125,531						125,531	
Multi-sector	532,660						532,660	
	2,304,168		0		0		2,304,168	

#### NOTE 8 **Investments (Continued)**

	Investments at Fair Value as of December 31, 2019 (Continued)							
	Level 1	Level 2	Level 3	Total				
With Donor Restrictions:								
Mutual funds								
Large cap MF	554,119			554,119				
Small / mid cap	68,654			68,654				
Developed international	74,747			74,747				
Emerging international	47,164			47,164				
Other international	30,850			30,850				
Alternatives	109,758			109,758				
Fixed income funds								
US treasuries	10,319			10,319				
Mortgages/asset backed	64,012			64,012				
Multi-sector	234,782			234,782				
	1,194,405	0	0	1,194,405				
	\$ 3,498,573	<u>\$</u> 0	<u>\$</u> 0	\$ 3,498,573				

	_	Investments at Fair Value as of December 31, 2018									
	]	Level 1		Level 2	Lev	el 3		Total			
Without Donor Restrictions:											
Mutual funds											
Large cap MF	\$	75,733	\$	0	\$	0	\$	75,733			
Small / mid cap		10,445						10,445			
Developed international		13,924						13,924			
Emerging international		9,503						9,503			
Other international		5,720						5,720			
Alternatives		12,363						12,363			
Fixed income funds											
US treasuries		2,522						2,522			
Mortgages/asset backed		9,909						9,909			
Multi-sector		37,983						37,983			
		178,102		0		0		178,102			

#### **NOTE 8** Investments (Continued)

	Investments at Fair Value as of December 31, 2018 (Continued)									
	Level 1	Level 2	Level 3	Total						
With Donor Restrictions:										
Mutual funds										
Large cap MF	405,619			405,619						
Small / mid cap	54,767			54,767						
Developed international	63,291			63,291						
Emerging international	38,968			38,968						
Other international	25,030			25,030						
Alternatives	104,172			104,172						
Fixed income funds										
US treasuries	9,761			9,761						
Mortgages/asset backed	62,636			62,636						
Multi-sector	215,450			215,450						
	979,694	0	0	979,694						
	\$ 1,157,796	<u>\$</u> 0	<u>\$0</u>	\$ 1,157,796						

Restricted investments at December 31, 2019 and 2018 totaled \$1,194,405 and \$979,694, respectively. These balances are restricted as they comprise the majority of the funds on hand for the Organizations' endowments which are fully described in Note 9.

Generally, for all mutual funds, fair value is determined by reference to quoted market prices and other relevant information generated by market transactions.

Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the value of investment securities will occur in the near term and that such change could materially affect the amounts reported in the consolidated statements of financial position.

#### **NOTE 9** Endowment

The Organization has established three endowment funds as of December 31, 2019. The first of which was established in 2004 for the purpose of supporting the operating expenses of the Organization. The second was established in 2015 for the purpose of providing support for the cost of sustaining the Organization's building and campuses as well as the staff and overhead required to operate the hundreds of arts, cultural and education programs offered to the community. The third was established in 2017 for the purpose of supporting the annual Musikfest festival and related Arts programming. During 2019, the Organization opened up its current capital campaign to include donations to the existing endowments. As a result, \$100,000 pledge was received during the year ended December 31, 2019.

#### **NOTE 9 Endowment (Continued)**

As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

#### Interpretation of Relevant Law

The Organization follows Commonwealth of Pennsylvania law and its own governing documents with respect to the management of endowment funds. In the absence of donor restrictions, the net appreciation on a donor-restricted endowment fund is spendable. As a result of this interpretation, the Organization has classified the original value of gifts donated as net assets with donor restrictions.

Gains, losses, interest and dividends on the investment are restricted for current operating expenses and therefore, reported as net assets with donor restrictions until those amounts are appropriated for expenditure by the Organization.

#### Endowment Return Objectives, Risk Parameters and Strategies

The Organization has adopted investment and spending policies, approved by the Board of Directors, for endowment assets. The objectives of those policies include (a) maintain the endowment fund at a level that covers cost increases and inflation, (b) mitigate the effects of short-term volatility on spending, (c) maximize return within reasonable and prudent levels of risk, (d) maintain an appropriate asset allocation based on a total return policy, and (e) control costs of administering the endowment fund.

#### Spending Policy

The Organization follows "total return policy" guidelines as established under Pennsylvania Act 141 and as adopted by the Organization's Board of Directors. The Organization's policy will be to distribute annually between two and seven percent (allowable "total return policy" range) of the trailing three fiscal year average of the endowment's total asset value. The Organization's Board of Directors, with input from management, will establish annually the percentage to be adopted for distribution.

From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the level that the donor requires to be retained as a fund of perpetual duration. In accordance with generally accepted accounting principles, deficiencies of this nature are reported in net assets with donor restrictions.

#### **NOTE 9 Endowment (Continued)**

The change in endowment net assets for the years ended December 31, 2019 and 2018 are as follows:

	With	out		With			
	Dor	or		Donor			
	Restrie	ctions	Re	strictions	Total		
Endowment net assets at							
January 1, 2017	\$	0	\$	1,117,335	\$	1,117,335	
Investment income (loss)							
Interest and dividends, net of fees				15,395		15,395	
Unrealized losses				(153,539)		(153,539)	
Realized gains				84,939		84,939	
Total investment income (loss)		0		(53,205)		(53,205)	
Endowment net assets at							
December 31, 2018	\$	0	\$	1,064,130	\$	1,064,130	
Contributions				100,000		100,000	
Investment income							
Interest and dividends, net of fees				19,257		19,257	
Unrealized gains				168,087		168,087	
Realized gains				13,269		13,269	
Total investment income		0		200,613		200,613	
Endowment net assets at							
December 31, 2019	\$	0	\$	1,364,743	\$	1,364,743	

#### **NOTE 10** Split-Interest Annuity Agreements

During 2018, the Organization established a charitable gift annuity program. Assets are contributed directly to the Organization. In consideration of the donor's contribution, the Organization agrees to pay the donor an annuity, to be paid in equal quarterly installments for the remainder of the donor's life. The obligation to the donor shall terminate upon the death of the surviving donor.

The donated assets are recorded at fair market value on the date of the agreement and a liability equal to the present value of the future annuity payments is recorded. The present value of the annuities is calculated using a discount rate 3.4% and applicable mortality tables. The difference between the fair market value of the assets received and the present value of the annuity liability to the donor is recognized as contribution revenue at the date of the gift.

This contribution revenue is classified as with donor restrictions or without donor restrictions, dependent upon donor restrictions and state law.

In addition, the Organization has established a policy in which it will purchase an insurance policy which will guarantee the payment of the annuity obligations through the term of each policy. Upon the termination of any annuity agreement, the remaining funds held by these policies are forfeited to the insurance provider.

#### **NOTE 10** Split-Interest Annuity Agreements (Continued)

As of December 31, 2019 and 2018, the present value of these annuities was \$3,512,833 and \$321,294, respectively, and the fair value of the insurance contracts was \$4,470,383 and \$405,791, respectively.

#### NOTE 11 Line of Credit

The Organization has a \$1,000,000 unsecured line of credit available with a bank for operational purposes. The line of credit expires December 31, 2020. Interest on outstanding borrowings is payable at the bank's prime rate minus 1% (3.75% at December 31, 2019). There were no borrowings against the line as of December 31, 2019 and 2018, respectively.

#### NOTE 12 Term Debt

	<b>December 31, 2019</b>						
	Outstanding Principal	Debt Issuance Costs, Net	Term Debt, Net				
Note payable of \$6,510,000 to a redevelopment authority, requiring monthly payments of \$30,658 including a fixed rate of interest of 2.937%, final payment of \$4,516,796 due upon maturity in February 2027, secured by real estate.	\$ 5,995,440	\$ 162,581	\$ 5,832,859				
Note payable of \$1,630,000 to a bank, requiring monthly payments of \$8,608 including a fixed rate of interest of 3.95%, final payment of \$1,163,555 due upon maturity in February 2027, secured by real estate.	1,515,714		1,515,714				
Note payable, bank, requiring monthly payments of \$410 including a fixed rate of interest of 5.5%, final payment due November 2020, secured by a vehicle.	4,393		4,393				
Total term debt	7,515,547	162,581	7,352,966				
Less current maturities	238,681	22,686	215,995				
Term debt, net of current maturities	\$ 7,276,866	\$ 139,895	\$ 7,136,971				
		December 31, 201	.8				
	Outstanding Principal	Debt Issuance Costs, Net	Term Debt, Net				
Note payable of \$6,510,000 to a redevelopment authority, requiring monthly payments of \$30,658 including a fixed rate of interest of 2.937%, final		Costs, Net	Net				

fixed rate of interest of 2.937%, final payment of \$4,516,796 due upon maturity in February 2027, secured by real estate.

\$

6,181,794

\$

185,266

\$ 5,996,528

#### **NOTE 12** Term Debt (Continued)

	December 31, 2018 (Continued)						
	Outstanding Principal	Debt Issuance Costs, Net	Term Debt, Net				
Note payable of \$1,630,000 to a bank, requiring monthly payments of \$8,608 including a fixed rate of interest of 3.95%, final payment of \$1,163,555 due upon maturity in February 2027, secured by real estate.	1,557,394		1,557,394				
Note payable, bank, requiring monthly payments of \$1,937 including a fixed rate of interest of 6.5%, final payment due January 2019, secured by equipment.	1,845		1,845				
Note payable, bank, requiring monthly payments of \$410 including a fixed rate of interest of 5.5%, final payment due November 2020, secured by a vehicle.	8,938		8,938				
Total term debt Less current maturities Term debt, net of current maturities	7,749,971 234,431 \$7,515,540	185,266 22,686 \$ 162,580	7,564,705 211,745 \$7,352,960				

Term debt maturities at December 31, 2019 are as follows:

	rincipal ayments	(	ortization of Debt ssuance Costs	otal, Net of nortization
2020	\$ 238,681	\$	22,686	\$ 215,995
2021	243,309		22,686	220,623
2022	250,715		22,686	228,029
2023	258,782		22,686	236,096
2024	266,533		22,686	243,847
Thereafter	6,257,527		49,151	 6,208,376
	\$ 7,515,547	\$	162,581	\$ 7,352,966

The Organization's loan agreement with the bank contains certain financial covenants that require maintenance of minimum amounts and ratios of working capital and a maximum ratio of indebtedness to total net assets. At December 31, 2019 the Organization was in compliance with these covenants.

#### NOTE 13 Leasing Arrangements

The Organization has entered into various capital lease obligations for certain equipment, which expire through July 2020. At December 31, 2019, the gross amount of equipment and related accumulated amortization recorded under capital leases were as follows:

#### **NOTE 13** Leasing Arrangements (Continued)

Equipment	\$ 30,763
Less accumulated amortization	27,686
	\$ 3,077

The Organization has several non-cancelable operating leases, primarily for office equipment, which expire at various dates through April 2023.

Future minimum lease payments under non-cancelable operating leases and future minimum capital lease payments as of December 31, 2019 are:

	Capital Leases	(	Operating Leases
2020	\$ 3,468	\$	80,536
2021	0		51,789
2022	0		34,224
2023	0		11,436
2024	 0		3,840
Total Minimum Lease Payments	 3,468	\$	181,825
Less amount representing interest	 200		
Present value of minimum capital lease payments	3,268		
Less current portion of capital lease obligations	 3,268		
Capital lease obligations, net of current portion	\$ 0		

Total rent expense for operating leases was \$71,625 and \$22,959 and for the years ended December 31, 2019 and 2018, respectively.

#### **NOTE 14** In-Kind Contributions

In-kind contributions meeting the requirements for recognition in the consolidated financial statements are recorded as income at their fair market value at the date of receipt. A portion of the in-kind contributions of services are for services rendered by a variety of businesses in connection with the operation and promotion of the Organization's festivals.

The Organization leases from the Redevelopment Authority of the City of Bethlehem the land on which the Performing Arts Center and Levitt Pavilion are located as well as the office space of the Visitors Center. The lease term is 10 years expiring in June 2020, at the rate of \$1 per year, with three 10-year renewal options. The Organization has recorded an in-kind contribution for the fair market value of the leased premises of \$340,928 for each of the years ended December 31, 2019 and 2018.

A substantial number of volunteers have donated significant amounts of their time to the Organization primarily for the operation of its various programs. The value of these contributed services is not reported in the consolidated financial statements since the criteria for recognition has not been met.

#### NOTE 15 Concessionaire Payments

During the Musikfest festival, the Organization sells tickets for the purchase of food and beverages during the festival. In general, under the terms of contracts with concessionaires, the Organization is obligated to reimburse a percentage of the face value of tickets turned in to concessionaires during the festival. Included in festivals expense for the fiscal years ended December 31, 2019 and 2018 were \$1,700,541 and \$1,286,820, respectively, representing such reimbursements.

#### **NOTE 16** Employee Benefit Plans

The Organization has a defined contribution deferred annuity retirement plan for all eligible employees under the provisions of Section 403(b) of the Internal Revenue Code. Employees are eligible to contribute amounts up to the eligible limits permitted by law and the Organization has the discretion to match 100% of the first 5% contributed by the employee.

For the years ended December 31, 2019 and 2018, the Organization elected to make contributions of \$70,946 and \$54,893, respectively, to the plan.

#### NOTE 17 Self-Insurance Reserve

The Organization has elected not to participate in the Pennsylvania Unemployment Insurance Program. If any employee becomes eligible for unemployment insurance benefits, the Organization will be required to fund such benefits at that time. Unemployment benefits paid for 2019 and 2018 amounted to \$26,329 and \$14,971, respectively.

#### NOTE 18 Net Assets with Donor Restrictions

Net assets with donor restrictions are restricted for the following purposes:

	December 31,						
		2019		2018			
Subject to expenditure for specific purpose:							
Future festival sponsorships	\$	1,279,325	\$	1,753,976			
Future programs and operations		451,651		427,030			
Memberships		145,310		374,322			
Re-Imagine Campaign		1,488,048		436,718			
Subject to the Organization's appropriation:							
Original donor-restricted gift required to be							
maintained in perpetuity by donor		1,146,750		1,046,750			
Accumulated gain		217,993		17,380			
	\$	4,729,077	\$	4,056,176			

#### NOTE 19 Net Assets Released from Donor Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose specified by donors as follows:

#### **NOTE 19** Net Assets Released from Donor Restrictions (Continued)

	December 31,						
		2019		2018			
Purpose restrictions accomplished:							
Sponsorships for festivals	\$	835,652	\$	1,026,331			
Sustaining memberships		266,512		232,152			
Programs, events and other activities		748,572		386,838			
	\$	1,850,736	\$	1,645,321			

#### **NOTE 20** Commitments and Vendor Advances

The Organization entered into a food service contract, effective October 2010 through April 2018, as amended, which included several financial commitments. The Organization was required and did pay a management fee of \$75,000 for the first year, \$100,000 for the second year and \$125,000 for each year thereafter. All net profits derived from this contract were split between the Organization and the contractor on a 90/10 split. Any net losses, as applicable, derived from this contract were paid to the contractor on a monthly basis.

In April 2018, the Organization entered into a new food service contract with a different contractor, which does not require any management fee and continues to split the net profits derived from the contract between the Organization and new contractor on a 90/10 split. If the activity results in a loss, the Organization pays the vendor on a monthly basis.

For the years ended December 31, 2019 and 2018, the Organization's net income on these contracts amounted to \$1,074,508 and \$1,007,230, respectively. These amounts are included in other income on the consolidated statement of activities.

In addition, under the food service contract signed in August 2018, the contractor is required to support the costs of renovations to the first floor of the Organization's Performing Arts Center up to a maximum of \$3,000,000. Subsequently, the amount of funding was agreed to be set at \$2,250,000. As such, this amount will be amortized over the original 10 year term of the contract (or \$18,750 per month) and included in the calculation of the monthly net profits derived from the services provided. In addition, the Organization and the contractor agreed that it was beneficial to provide the Organization a lump sum in cash to meet this obligation rather than the subcontractor remaining responsible for the project and spending of the funding. Therefore, during the year ended December 31, 2019, the Organization was advanced \$1,897,303 from the food service vendor which represents the remaining funds of the original \$2,250,000 agreed to.

### NOTE 21 Recent Accounting Pronouncements

### Leases

In February 2016, the FASB issued amended guidance for the treatment of leases. The guidance requires lessees to recognize a right-of-use asset and a corresponding lease liability for all operating and finance leases with lease terms greater than one year. The guidance also requires both qualitative and quantitative disclosures regarding the nature of the Organization's leasing activities.

#### **NOTE 21** Recent Accounting Pronouncements (Continued)

#### Leases (Continued)

The guidance will initially be applied using a modified retrospective approach. The amendments in the guidance will be effective for the year ending December 31, 2022. Early adoption is permitted. Management is evaluating the impact of the amended lease guidance on the Organization's consolidated financial statements.

#### NOTE 22 Reclassifications

Certain reclassifications have been made to the prior year consolidated financial statements to conform to the current year presentation. These reclassifications had no effect on previously reported net asset balances.

#### **NOTE 23** Subsequent Events

The Organization has evaluated events and transactions for potential recognition or disclosure in the financial statements through July 30, 2020, the date the financial statements were available to be issued. Subsequent to December 31, 2019, a global pandemic of the COVID-19 virus caused substantial economic disruption, including a significant decline in the Company's operating revenue and cash flows. The Organization is actively addressing the situation by working with customers and vendors on payment terms, requesting deferral on payments for certain debt and operating obligations, and applying for financial assistance through various government stimulus programs. Management continues to evaluate the impact of the pandemic on operations and does not consider the decline to be permanent.



## INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTARY INFORMATION

To the Board of Directors of ArtsQuest and Affiliates

We have audited the consolidated financial statements of ArtsQuest and Affiliates which comprise the statements of financial position as of December 31, 2019 and 2018, and the related consolidated statements of cash flows for the years then ended and the consolidated statement of activities and functional expenses for the year ended December 31, 2019, and the related notes to the consolidated financial statements, and have issued our report thereon dated July 30, 2020, which contained an unqualified opinion on those consolidated financial statements. Our audits were performed for the purpose of forming an opinion on the consolidated financial statements as a whole. The Consolidating Statements of Financial Position, Consolidating Statements of Activities and Consolidating Statements of Cash Flows that follow are presented for the purposes of additional analysis and are not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

Concannon, miller + Co., P.C.

Bethlehem, PA July 30, 2020

#### ARTSQUEST AND AFFILIATES CONSOLIDATING STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31, 2019 (WITH SUMMARIZED COMPARATIVE TOTALS FOR 2018)

				ArtsQuest	Aı	rtonomous		ends of the itt Pavillion				Decem	ber 3	1,
	A	ArtsQuest	F	oundation		Media	at	Steelstacks	E	liminations		2019		2018
ASSETS	-													
CURRENT ASSETS														
Cash and cash equivalents - unrestricted	\$	6,189,480	\$	219,322	\$	24,442	\$	117,008	\$	0	\$	6,550,252	\$	3,634,784
Investments, at fair value				2,304,167								2,304,167		178,102
Accounts receivable, net of allowance of \$57,731 and														
\$17,009 for 2019 and 2018, respectively		372,211				5,675						377,886		373,502
Other receivables		206,564										206,564		373,939
Pledges receivable, less allowance of \$7,893 and \$15,017														
for 2019 and 2018, respectively		1,864,993		100,626								1,965,619		1,260,870
Prepaid expenses		248,123										248,123		193,119
Due from affiliate				5,526,688						(5,526,688)		0		0
Inventory		189,120										189,120		180,832
Total Current Assets		9,070,491		8,150,803		30,117		117,008		(5,526,688)		11,841,731		6,195,148
PROPERTY, FURNITURE AND EQUIPMENT, NET		28,076,553						114,962		(3,506,250)		24,685,265		25,129,420
OTHER ASSETS														
Restricted cash				45,369								45,369		71,935
Restricted investments, at fair value				1,194,405								1,194,405		979,694
Pledges receivable, net		555,320		10,438								565,758		1,285,119
Insurance policies on charitable gift annuities				4,470,383								4,470,383		405,791
Total Other Assets		555,320		5,720,595		0		0		0		6,275,915		2,742,539
Total Assets	\$	37,702,364	\$	13,871,398	\$	30,117	\$	231,970	\$	(9,032,938)	\$	42,802,911	\$	34,067,107
LIABILITIES AND NET ASSETS														
CURRENT LIABILITIES														
Current portion of capital lease obligations	\$	3,268	\$	0	\$	0	\$	0	\$	0	\$	3,268	\$	6,605
Current portion of term debt	ψ	215,995	φ	0	φ	0	φ	0	ψ	0	ψ	215,995	ψ	211,745
Current portion of vendor advances		225,000										225,000		0
Accounts payable and accrued expenses		1,997,386		8,336		4,000						2,009,722		1,380,831
Due to affiliate		5,083,670		0,550		231,735		211,283		(5,526,688)		2,009,722		1,580,851
Deferred revenue		925,453				21,617		211,205		(5,520,088)		947,070		1,248,283
Refundable advances		188,099				21,017						188,099		369,078
Total Current Liabilities		8,638,871		8,336		257,352		211,283		(5,526,688)		3,589,154		3,216,542
Total Current Liabilities		0,030,071		8,550		231,332	·	211,205		(3,320,000)		5,567,154		3,210,342
LONG-TERM LIABILITIES														
Capital lease obligations, net of current portion												0		3,268
Term debt, net of current portion		7,136,971										7,136,971		7,352,960
Vendor advances, net of current portion		1,650,000										1,650,000		0
Charitable gift annuities				3,512,833								3,512,833		321,294
Total Long-Term Liabilities		8,786,971		3,512,833		0		0		0		12,299,804		7,677,522
Total Liabilities		17,425,842		3,521,169		257,352		211,283		(5,526,688)		15,888,958		10,894,064
NET ASSETS														
Net assets without donor restrictions		16,966,005		8,954,342		(227,235)		(1,986)		(3,506,250)		22,184,876		19,116,867
Net assets with donor restrictions		3,310,517		1,395,887				22,673				4,729,077		4,056,176
Total Net Assets		20,276,522		10,350,229		(227,235)		20,687		(3,506,250)		26,913,953		23,173,043
Total Liabilities and Net Assets	\$	37,702,364	\$	13,871,398	\$	30,117	\$	231,970	\$	(9,032,938)	\$	42,802,911	\$	34,067,107
		, , , ,	<u> </u>	, , -					<u> </u>	., , -,				

### ARTSQUEST AND AFFILIATES CONSOLIDATING STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2019

	ARTSQ	QUEST	ARTSQUEST I	FOUNDATION	ARTONOMO	DUS MEDIA	FRIENDS OF PAVILION AT S	
	Without Donor Restrictions	With Donor Without Donor With Donor Without Donor Restrictions Restrictions Restrictions Restrictions				Without Donor Restrictions	With Donor Restrictions	
PUBLIC SUPPORT AND REVENUE				Itestifetions		Iteotricuono		
Public support								
Contributions	\$ 1,384,786	\$ 1,734,749	\$ 2,794,058	\$ 119,875	\$ 0	\$ 0	\$ 275,839	\$ 0
Grants	1,366,443	432,400	35,953				113,013	36,000
Fundraising events, net of direct expenses of								
\$24,168 and \$18,371 for 2019 and 2018, respectively			110,207					
In-kind contributions	2,413,727						124,086	
Total Support	5,164,956	2,167,149	2,940,218	119,875	0	0	512,938	36,000
Revenue								
Programs and events	2,411,432				132,508		25,049	
Festivals	10,457,637							
Box office and retail	756,861							
Other	2,541,908							
Total Revenue	16,167,838	0	0	0	132,508	0	25,049	0
NET ASSETS RELEASED FROM								
RESTRICTIONS	1,836,637	(1,836,637)	772	(772)			13,327	(13,327)
Total Support and Revenue	23,169,431	330,512	2,940,990	119,103	132,508	0	551,314	22,673
FUNCTIONAL EXPENSES								
Program services								
Programs	6,662,088		16,000		147,553		520,816	
Festivals	13,028,096							
Box office and retail	515,438							
Total Program Services	20,205,622	0	16,000	0	147,553	0	520,816	0
Supporting services								
General & administrative	2,071,222		6,120		222		6,897	
Fundraising	998,762		167,773		0		3,293	
Total Supporting Services	3,069,984	0	173,893	0	222	0	10,190	0
Total Expenses	23,275,606	0	189,893	0	147,775	0	531,006	0
INCOME (LOSS) FROM OPERATIONS	(106,175)	330,512	2,751,097	119,103	(15,267)	0	20,308	22,673
INVESTMENT INCOME, NET	54,581		250,965	200,613				
CHANGE IN NET ASSETS	(51,594)	330,512	3,002,062	319,716	(15,267)	0	20,308	22,673
NET ASSETS, JANUARY 1	17,017,599	2,980,005	5,952,280	1,076,171	(211,968)	0	(22,294)	0
NET ASSETS, DECEMBER 31	\$ 16,966,005	\$ 3,310,517	\$ 8,954,342	\$ 1,395,887	\$ (227,235)	\$ 0	\$ (1,986)	\$ 22,673

#### <u>ARTSQUEST AND AFFILIATES</u> <u>CONSOLIDATING STATEMENT OF ACTIVITIES (CONTINUED)</u> <u>YEAR ENDED DECEMBER 31, 2019</u> (WITH COMPARATIVE TOTALS FOR 2018)

					ARTSQUEST AND AFFILIATES										
						Without Donor		th Donor							
		2019	E	liminations	Restrictions		Re	strictions	2019			2018			
SUPPORT															
In-kind contributions	\$	2,537,813	\$	0	\$	2,537,813	\$	0	\$	2,537,813	\$	2,425,359			
Contributions		6,309,307				4,454,683		1,854,624		6,309,307		3,400,976			
Grants		1,983,809				1,515,409		468,400		1,983,809		1,187,650			
Total Support		10,830,929		0		8,507,905		2,323,024		10,830,929		7,013,985			
REVENUE															
Programs and events		2,568,989				2,568,989				2,568,989		2,854,554			
Festivals		10,457,637				10,457,637				10,457,637		8,261,379			
Fundraising events, net of direct expenses of															
\$24,168 and \$18,371 for 2019 and 2018, respectively		110,207				110,207				110,207		116,129			
Box office and retail		756,861				756,861				756,861		910,384			
Other		2,541,908		(242,177)		2,299,731				2,299,731		2,162,107			
Total Revenue		16,435,602		(242,177)		16,193,425		0		16,193,425		14,304,553			
NET ASSETS RELEASED FROM															
RESTRICTIONS		0				1,850,736		(1,850,736)		0		0			
Total Support and Revenue		27,266,531		(242,177)		26,552,066		472,288		27,024,354		21,318,538			
EXPENSES															
Program services															
Programs		7,346,457		(354,677)		6,991,780				6,991,780		7,357,631			
Festivals		13,028,096		(22,1,27,1)		13,028,096				13,028,096		11,712,760			
Box office and retail		515,438				515,438				515,438		716,044			
Total Program Services		20,889,991		(354,677)		20,535,314		0		20,535,314		19,786,435			
Supporting services		- / /				- / /-						- , ,			
General & administrative		2,084,461				2,084,461				2,084,461		1,561,145			
Fundraising		1,169,828				1,169,828				1,169,828		1,094,718			
Total Supporting Services		3,254,289		0		3,254,289		0		3,254,289		2,655,863			
Total Expenses		24,144,280		(354,677)		23,789,603		0		23,789,603		22,442,298			
INCOME (LOSS) FROM OPERATIONS		3,122,251		112,500		2,762,463		472,288		3,234,751		(1,123,760)			
INVESTMENT INCOME (LOSS), NET		506,159				305,546		200,613		506,159		(48,740)			
CHANGE IN NET ASSETS		3,628,410		112,500		3,068,009		672,901		3,740,910		(1,172,500)			
NET ASSETS, JANUARY 1		26,791,793		(3,618,750)		19,116,867		4,056,176		23,173,043		24,345,543			
NET ASSETS, DECEMBER 31	\$	30,420,203	\$	(3,506,250)	\$	22,184,876	\$	4,729,077	\$	26,913,953	\$	23,173,043			

### ARTSQUEST AND AFFILIATES CONSOLIDATING STATEMENT OF PROGRAM EXPENSES YEAR ENDED DECEMBER 31, 2019

	Programs and Events																		
	4	ArtsQuest		tsQuest indation		tonomous Media	Lev	Friends of the Levitt Pavilion at Steelstacks Total		Festivals			ox Office nd Retail	Eli	Eliminations		tal Program Services		
Salaries	\$	2,146,200	\$	0	\$	48,177	\$ 160,000		\$	+ _,ee.,e		\$ 1,444,269		\$ 291,661		(208,177)	\$	3,882,130	
Benefits and taxes		326,951								326,951		375,508		58,994				761,453	
Total Salaries and Related Expenses		2,473,151		0		48,177		160,000		2,681,328		1,819,777		350,655		(208,177)		4,643,583	
Advertising		521,504						51,051		572,555		1,267,983		397				1,840,935	
Artistic expense		939,111						152,686		1,091,797		3,850,848						4,942,645	
Bank charges		,						- ,		0	-,,-			36,352			36,352		
Classroom expenses		211,150								211,150		4,635						215,785	
Cost of goods sold		69,422						1,186		70,608		223,848		122,970				417,426	
Depreciation and amortization		933,171						33,308		966,479						(112,500)		853,979	
Equipment & leases								14,606		14,606								14,606	
Food and Beverage		50,694								50,694		2,189,494						2,240,188	
Grants				16,000						16,000						(16,000)		0	
Hospitality										0		187,721						187,721	
Information systems and technology										0				3,275			3,275		
Lighting, sound and staging		24,852						1,421		26,273		893,289					919,562		
Miscellaneous		84,924						18,173		103,097		28,021			(18,000)			113,118	
Occupancy		199,727						82,553		282,280		468,312						750,592	
Office expenses		437								437		8		1,789				2,234	
Printing						99,376				99,376		15,620						114,996	
Production		353,678						5,832		359,510		2,002,823						2,362,333	
Repairs and maintenance		270,864								270,864		2,925						273,789	
Supplies		227,374								227,374		7,651						235,025	
Utilities		302,029								302,029	-	65,141						367,170	
		4,188,937		16,000		99,376		360,816		4,665,129		11,208,319		164,783		(146,500)		15,891,731	
	\$	6,662,088	\$	16,000	\$	147,553	\$	520,816	\$	7,346,457	\$	13,028,096	\$	515,438	\$	(354,677)	\$	20,535,314	

### ARTSQUEST AND AFFILIATES CONSOLIDATING STATEMENT OF SUPPORTING EXPENSES YEAR ENDED DECEMBER 31, 2019

		Ge	Fundraising															
				Friends of the			Friends of the											
	ArtsQuest	ArtsQuest Foundation	Artonomous Media	Levitt Pavilion at Steelstacks		Total		ArtsQuest		ArtsQuest Foundation		omous edia			Levitt Pavilion at Steelstacks Total			l Supporting Services
Salaries	606,621	\$ 0	\$ 0	\$ 0	\$	606,621	\$	633,973	\$	116,553	\$	0	\$	0	\$	750,526	\$	1,357,147
Benefits and taxes	40,815					40,815		239,513		8,808						248,321		289,136
Total Salaries and Related Expenses	647,436	0	0	0		647,436		873,486		125,361		0		0		998,847		1,646,283
Advertising	66,615					66,615		25,375								25,375		91,990
Bad debt (recoveries) expense	52,822					52,822										0		52,822
Bank charges	166,040	178		876		167,094										0		167,094
Depreciation and amortization	194,031					194,031										0		194,031
Equipment & leases	26,505					26,505										0		26,505
Information systems and technology	261,258					261,258										0		261,258
Interest	243,966					243,966										0		243,966
Miscellaneous	76,996	527	222	5,125		82,870		12		25						37		82,907
Occupancy	32,545					32,545										0		32,545
Office expenses	148,600			896		149,496		12,652								12,652		162,148
Printing						0		9,929		90						10,019		10,019
Production	22,378					22,378		41,608		297				3,293		45,198		67,576
Professional fees	127,144	5,415				132,559		35,700		42,000						77,700		210,259
Repairs and maintenance	4,886					4,886										0		4,886
	1,423,786	6,120	222	6,897		1,437,025		125,276		42,412		0		3,293		170,981		1,608,006
	\$ 2,071,222	\$ 6,120	\$ 222	\$ 6,897	\$	2,084,461	\$	998,762	\$	167,773	\$	0	\$	3,293	\$	1,169,828	\$	3,254,289

### ARTSQUEST AND AFFILIATES CONSOLIDATING STATEMENTS OF CASH FLOWS (WITH COMPARATIVE TOTALS FOR 2018)

		ArtsQuest			A	rtonomous		ends at the itt Pavillion				Years Ended	December 31,		
	ArtsQuest		F	oundation		Media	at S	Steelstacks	Eli	minations		2019		2018	
CASH FLOWS FROM OPERATING ACTIVITIES															
Change in net assets	\$	278,918	\$	3,321,778	\$	(15,267)	\$	42,981	\$	112,500	\$	3,740,910	\$	(1,172,500)	
Adjustments to reconcile change in net assets															
to net cash provided by operating activities															
Depreciation		1,104,517						33,308		(112,500)		1,025,325		1,150,626	
Interest expense - amortization of debt issuance costs		22,686										22,686		22,686	
Bad debt (recoveries) expense		52,822										52,822		(69,461)	
Realized gain on investments				(31,330)								(31,330)		(88,126)	
Unrealized (gain) loss on investments				(358,933)								(358,933)		170,682	
Change in value of annuity agreement				278,279								278,279		7,616	
Changes in operating assets and liabilities															
Accounts receivable		(59,239)		2,500		(467)						(57,206)		145,081	
Other receivables		167,375										167,375		(261,196)	
Pledges receivable		101,135		(86,523)								14,612		667,098	
Due from affiliate				(76,207)						76,207		0		0	
Prepaid expenses		(55,004)								,		(55,004)		25,654	
Inventory		(8,288)										(8,288)		29,215	
Accounts payable and accrued expenses		649,766		(3,875)		(17,000)						628,891		(476,166)	
Due to affiliate		97,876		(0,0.0)		42,982		(64,651)		(76,207)		0		0	
Deferred revenue		(307,620)		(210)		6,617		(- , ,		( , , , , , ,		(301,213)		1.010.151	
Refundable advances		(180,979)		()		.,						(180,979)		369,078	
Net Cash Provided by (Used in) Operating Activities		1,863,965		3,045,479		16,865		11,638		0		4,937,947		1,530,438	
		1,000,700		5,015,175		10,000		11,000		<u> </u>		1,557,517		1,000,100	
CASH FLOWS FROM INVESTING ACTIVITIES															
Capital expenditures, net of disposals		(557,129)						(24,041)				(581,170)		(385,065)	
Proceeds from sale of investments, net of purchases				(1,950,513)								(1,950,513)		(153,551)	
Purchase of insurance policies, net of distributions				(3,608,653)								(3,608,653)		(405,791)	
Net Cash Used in Investing Activities		(557,129)		(5,559,166)		0		(24,041)		0		(6,140,336)		(944,407)	
CASH FLOWS FROM FINANCING ACTIVITIES															
Payments on line of credit, net												0		0	
5		(C, COE)													
Payments on capital lease obligations		(6,605)										(6,605)		(6,295)	
Payments on term borrowings		(234,425)										(234,425)		(247,590)	
Proceeds from vendor advances		1,875,000		2 012 2 00								1,875,000		0	
Proceeds from issuance of annuities, net of gift portion				2,913,260								2,913,260		325,000	
Payments on annuities		1 (22 070		(455,939)								(455,939)		(11,322)	
Net Cash Provided by (Used in) Financing Activities		1,633,970		2,457,321		0		0		0		4,091,291		59,793	
NET INCREASE (DECREASE) IN CASH															
AND CASH EQUIVALENTS		2,940,806		(56,366)		16,865		(12,403)		0		2,888,902		645,824	
-		· · ·				<i>.</i>								,	
CASH AND CASH EQUIVALENTS, JANUARY 1		3,248,674		321,057		7,577		129,411				3,706,719		3,060,895	
CASH AND CASH EQUIVALENTS, DECEMBER 31	\$	6,189,480	\$	264,691	\$	24,442	\$	117,008	\$	0	\$	6,595,621	\$	3,706,719	
	<u>SUPP</u>	LEMENTAL	DISC	LOSURES O	F CAS	SH FLOW INF	ORM	IATION							
NON CASH OPERATING ACTIVITIES															
In-kind contribution of services	\$	2,413,727	\$	0	\$	0	\$	124,086	\$	0	\$	2,537,813	\$	2,375,882	
	÷	_,,,	*	<u> </u>	*	Ŭ	-	,000		<u> </u>	*	_,,010	*	_,,002	
ADDITIONAL CASH FLOW INFORMATION															
Cash payments for interest	\$	243,966	\$	0	\$	0	\$	0	\$	0	\$	243,966	\$	252,424	
cash pujmento ter interest	Ψ	2-15,700	Ψ	0	Ψ	0	Ψ	0	Ψ	0	Ψ	213,700	φ	232,727	